

3 MJ 10107

THREE YEAR B.A. (Honours) DEGREE EXAMINATION NOVEMBER/DECEMBER 2025.

THIRD SEMESTER

Economics – Major

DEVELOPMENT ECONOMICS

(w.e.f. 2023-2024 Regulations)

Maximum : 75 marks

Time : Three hours

(No additional sheet will be supplied)

PART A — (5 × 5 = 25 marks)

Answer any FIVE of the following. Each answer carries 5 marks.

1. What are the differences between Economic Growth and Economic development?

2. Human development Index (HDI).

3. What are the causes of Economic Inequality?

4. Define sustainable development?

5. Briefly describe Karl Marx's view of development.

6. Explain the Classical Theory of development.

7. Explain the Unbalance growth theory.

8. Explain the Mixed Economy Strategies.

9. Discuss the Role of Institutions in Economic Development.

10. World Bank and IMF.

PART B — (5 × 10 = 50 marks)

Answer any FIVE of the following. Each Answer carries 10 marks.

11. (a) Explain Measurements of Growth and Development.

Or

(b) Explain Kuznets' Six Characteristics of Modern Economic growth.

12. (a) Explain the meaning, causes and solutions of Poverty.

Or

(b) Explain the causes and solution of Unemployment.



13. (a) What are the stages of Economic growth according to Rostow?

Or

(b) Explain the Solow's Model of Economic Growth.

14. ✓ (a) Critically examine the Balanced growth strategy.

Or

(b) Explain the human capital-capability strategy and its significance for development.

15. ✓ (a) Discuss the objectives of Economic Planning in relation to Economic growth and development.

Or

(b) What are the basic features of New Institutional Economics?

3 MJ 10106

THREE YEAR B.A. (Honours) DEGREE EXAMINATION NOVEMBER/DECEMBER 2025.

THIRD SEMESTER

Economics

ECONOMIC THOUGHT AND POLITICAL ECONOMY

(with effect from 2023-24 Regulations)

(Major)

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

SECTION A — (5 × 5 = 25 marks)

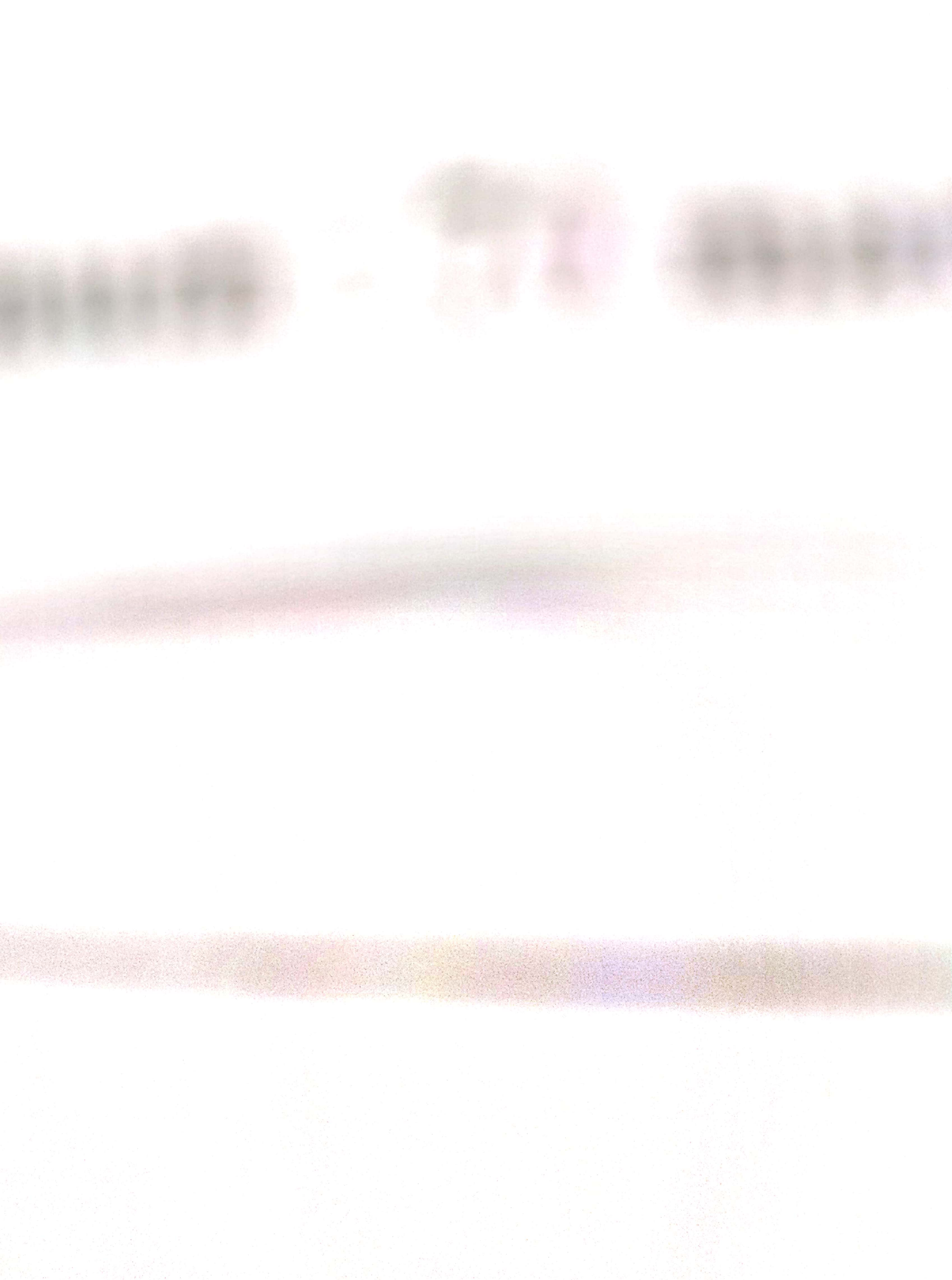
Answer any FIVE of the following. Each Answer carries 5 marks.

1. What is John Stuart Mill known for in classical economics?
2. Explain about New Keynesian School.
3. What is Herbert Simon's contribution to economics?
4. Discuss Kautilya's contributions to Indian political thought?
5. What role do political parties play in development.
6. Describe Mercantilism and its main economic principles.
7. Explain Vilfredo Pareto's principle and its significance in economics?
8. Discuss Friedrich Hayek's views on the role of information and decentralization in economic decision-making?
9. What role did Jawaharlal Nehru play in Indian politics?
10. What is the role of Parliament in development?

SECTION B — (5 × 10 = 50 marks)

Answer FIVE of the following. Each Answer carries 10 marks.

11. (a) What were Adam Smith's major contributions to economic theory?
Or
(b) Summarize Karl Marx's critique of capitalism and his views on class struggle.
12. (a) Describe Alfred Marshall's contributions to Neo-Classical economics and the concept of marginal utility.
Or
(b) Discuss the impact of Keynes' ideas on modern macroeconomic policy and economic theory.



13. ✓ (a) Describe Gunnar Myrdal's contributions to institutional economics and his views on development.

Or

(b) Outline Kenneth Arrow's contributions to general equilibrium theory and social choice.

14. ✓ (a) Analyze Gandhi's political philosophy, including his principles of non-violence and self-reliance.

Or

(b) Outline the major economic and political reforms introduced by P.V. Rao and Manmohan Singh in the 1990s.

15. ✓ (a) Explain the basic features of political economy and how it integrates political and economic analysis.

Or

(b) How does Marxism approach the issue of economic development and class struggle?

3 MJ 10105

THREE YEAR B.A. (Honours) DEGREE EXAMINATION, NOVEMBER/DECEMBER 2025.

THIRD SEMESTER

Economics – Major

MACRO ECONOMICS

(With effect from 2023-2024 Regulations)

Time : Three hours

Maximum : 70 marks

(No additional sheet will be supplied)

SECTION A — (5 × 4 = 20 marks)

Answer any FIVE of the following.

Each question carries 4 marks.

1. ✓ Explain the Problems in estimation of National Income.
2. What is the circular flow of Income?
3. ✓ What does Says Law of Markets state?
4. Accelerator.
5. ✓ What are the components of Money according to the RBI classification?
6. Non-Banking Financial Companies (NBFCs).
7. ✓ Explain different types of inflation.
8. What is the Phillips Curve?
9. ✓ Financial Markets.
10. IS-LM Model.

SECTION B — (5 × 10 = 50 marks)

Answer FIVE of the following.

Each question carries 10 marks.

11. ✓ (a) Explain the scope and importance of Macro Economics.

Or

- (b) Discuss different concepts of National Income.



12. (a) Describe the Classical Model of employment. Why has it been criticized?

Or

(b) Explain the Keynesian Theory of Employment.

13. (a) Define Money and explain its primary functions in an Economy.

Or

(b) Discuss the functions of a Central bank or Reserve Bank of India.

14. (a) Explain the various effects of Inflation on different sectors in the Economy.

Or

(b) What are the phases of a Trade cycle? Describe each phase briefly.

15. (a) Discuss the role of the Stock Market in Economic development.

Or

(b) What are Sensex and Nifty, and how are they important for understanding stock Market trends?

3 MJ 10108

THREE YEAR B.A. (HONOURS) DEGREE EXAMINATION NOVEMBER/DECEMBER 2025.

THIRD SEMESTER

Economics

PUBLIC ECONOMICS

Major

(With effect from 2023-24 Regulations)

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 5 = 25 marks)

Answer any FIVE of the following. Each Answer carries 5 marks.

1. What is the importance of public finance?
2. What is the main difference between Public finance and Private finance?
3. Explain the canons of taxation?
4. Direct taxes and Indirect taxes.
5. Principles of Public Expenditure.
6. What are Two reforms in Public expenditure in India?
7. Types of Budget.
8. FRBM Act
9. Concepts of Vertical and Horizontal Fiscal Imbalances.
10. What is fiscal federalism?

PART B — (5 × 10 = 50 marks)

Answer any FIVE of the following. Each answer carries 10 marks.

11. (a) Explain the meaning, nature, and scope of public finance.
Or
(b) Explain the Problem of Market failures.
12. (a) Describe the sources of Public revenue.
Or
(b) Explain the tax system in India (Progressive, Proportional, Regressive).





13 ✓ (a) Explain Classification and Effects of Public expenditure.

Or

(b) Discuss Wagner's Law and its relevance to the growth of public expenditure in India.

14 ✓ (a) Discuss the effects and burden of Public debt on the economy.

Or

(b) Discuss the role and strategies of public debt management in India.

15 ✓ (a) What are Objectives and functions of Fiscal Policy?

Or

(b) Discuss the objectives of recent Finance Commission and its recommendations.

3 MJ 10107

THREE YEAR B.A. (Honours) DEGREE EXAMINATION NOVEMBER/DECEMBER 2025.

THIRD SEMESTER

Economics – Major

DEVELOPMENT ECONOMICS

(w.e.f. 2023-2024 Regulations)

Time : Three hours

Maximum : 75 marks

(No additional sheet will be supplied)

PART A — (5 × 5 = 25 marks)

Answer any FIVE of the following. Each answer carries 5 marks.

1. What are the differences between Economic Growth and Economic development?
2. Human development Index (HDI).
3. What are the causes of Economic Inequality?
4. Define sustainable development?
5. Briefly describe Karl Marx's view of development.
6. Explain the Classical Theory of development.
7. Explain the Unbalance growth theory.
8. Explain the Mixed Economy Strategies.
9. Discuss the Role of Institutions in Economic Development.
10. World Bank and IMF.

PART B — (5 × 10 = 50 marks)

Answer any FIVE of the following. Each Answer carries 10 marks.

11. (a) Explain Measurements of Growth and Development.

Or

- (b) Explain Kuznets' Six Characteristics of Modern Economic growth.

12. (a) Explain the meaning, causes and solutions of Poverty.

Or

- (b) Explain the causes and solution of Unemployment.



13. (a) What are the stages of Economic growth according to Rostow?
Or
- (b) Explain the Solow's Model of Economic Growth.
14. (a) Critically examine the Balanced growth strategy.
Or
- (b) Explain the human capital-capability strategy and its significance for long-term development.
15. (a) Discuss the objectives of Economic Planning in relation to Economic growth & development.
Or
- (b) What are the basic features of New Institutional Economics?
-

9704791018

5 MJ 10115 A

FOUR YEAR B.A. (Honours) DEGREE EXAMINATION, NOVEMBER/DECEMBER 2025

FIFTH SEMESTER

Economics

FARMER PRODUCER ORGANISATIONS (OR)

(w.e.f 2023-2024 Regulations)

Time : Three hours

Maximum : 70 marks

(No additional sheet will be supplied)

PART A — (5 × 4 = 20 marks)

Answer any FIVE questions

1. Define the Farmer Producer Organization (FPO).
 2. What do you mean by Ecosystem of FPO?
 3. Write basic Rules for FPOs.
 4. Write a brief note on Procedure to start an FPO.
 5. Write a brief note on Economic Activities undertaken by an FPO.
 6. Write a brief note on Output Business of an FPO.
 7. Write a brief note on Financial Planning of FPOs.
 8. Write a brief note on Promoters of FPOs.
 9. Write about Small Farmers' Agribusiness Consortium (SFAC).
 10. Write about Producer Organization Development Fund (PODF).
PART B — (5 × 10 = 50 marks)
Answer ALL the following questions
- Or
11. Explain the Concept and Importance of FPOs.
 12. Give an account of Problems and Challenges of FPOs in India.
 13. Write about Situation Analysis and Mobilizing Farmer Producers for FPOs.
Or
 14. Enlist the benefits and repercussions in Collaborating with Other Organizations by FPOs.



15. Discuss the Multi-product and Value-Added Business model for FPOs.

Or

16. Analyze the forward linkages of FPOs.

17. Identify the opportunities and challenges in Mobilization of Capital for FPOs.

Or

18. Write about how to use Digital and Social Media Marketing for FPOs.

19. Identify the Programmes/Schemes for promotion of FPOs and their deficiencies.

Or

20. Give an account of a live case study related to an FPO of your local area.

13. What is the product life cycle? Describe its different stages.
Or
14. Discuss the importance of branding and packaging in attracting and retaining customers.
15. Write about the factors that influence the location decisions of retail markets.
Or
16. Explain the difference between customer loyalty programs and sales promotions.
17. Discuss the challenges faced by online retailers in managing customer satisfaction.
Or
18. Discuss the differences in product display and promotion between physical retail and online marketing.
19. Discuss how small local shops create their own marketing models to attract customers.
Or
20. Explain a case that demonstrates how social media campaigns led to brand growth.
-

5 MJ 10114 A

FOUR YEAR B.A (HONOURS) DEGREE EXAMINATION, NOVEMBER/DECEMBER 2025

FIFTH SEMESTER

Economics

RETAIL AND DIGITAL MARKETING

(w.e.f 2023-2024 Regulations)

Time : Three hours

Maximum : 70 marks

(No additional sheet will be supplied)

SECTION A — (5 × 4 = 20 marks)

Answer any FIVE questions

1. What is marketing? Mention any two features.
2. What is market segmentation? Explain its need.
3. What are the main features of product marketing?
4. Differentiate between product line and product mix.
5. Explain four types of retail marketing with examples.
6. Explain the responsibilities of a store manager.
7. Write a short note on social media marketing channels.
8. What are digital marketing tools? Give examples.
9. What are the main features of a good marketing model?
10. What is a case study? Why is it important in marketing?

SECTION B — (5 × 10 = 50 marks)

Answer ALL the following questions

11. Explain how marketing strategies help organizations reach their target customers.
Or
12. Describe different pricing methods used by companies to set prices.

MJ 10113

FOUR YEAR B.A/B.Sc./B.Com./B.B.A/B.C.A.(HONORS) DEGREE EXAMINATION,
NOVEMBER/DECEMBER 2025

FIFTH SEMESTER

Economics

INSURANCE SERVICES

(w.e.f 2023-2024 Regulations)

Time : Three hours

Maximum : 70 marks

(No additional sheet will be supplied)

PART A — (5 × 4 = 20 marks)

Answer any FIVE questions

Define the Risk and Uncertainty.

What do you mean by Insurance and write the types of Insurance?

Define Life Insurance and write the two features of Life Insurance.

What is Micro Insurance? Give at least one live example for Micro Insurance.

Define the General Insurance write the two features of General Insurance.

What do you mean by Health Insurance? Give at least one live example for it.

Define the Policy Lapse and write its revival possibility.

Write about Nomination in a Life Insurance policy.

What do you mean by Insurance Customer and mention their Categories?

Write about Ethical Behavior in Insurance.

SECTION B — (5 × 10 = 50 marks)

Answer ALL the following questions

1 Explain the Concept and Importance of Insurance

Or

2 Critically analyze the Insurance Regulations in India.

3 Write about evolution of Life Insurance Companies in India.

Or

4 Write about Important Life Insurance Products/policies.



15. Write about the Major General Insurance Companies in India

Or

16. Write the Features of Major Health Insurance Products/policies in India.

17. Explain the Complete Procedure to issue a Policy

Or

18. Give an account of Important Websites and Apps of Insurance and their deficiencies.

19. Explain how to understand Customer Mindset and skills required to Satisfy them.

Or

20. Give an account of a case study of a General Insurance policy.

5 MJ 10112

FOUR YEAR B.A/B.Sc./B.Com./B.B.A.(HONORS) DEGREE E.

NOVEMBER/DECEMBER 2025

FIFTH SEMESTER

Economics

Paper 12 - ENTREPRENEURSHIP AND MSMEs.

(w.e.f. 2023/2024 Regulations)

Time: Three hours

(No additional sheet will be supplied)

PART A - (6 x 4 = 20 marks)

Answer any FIVE questions

1. Define Entrepreneurship.

2. What do you mean by Ecopreneurship?

3. Identify four factors in Entrepreneurial Ecosystem.

4. Identify four challenges in Entrepreneurial Ecosystem.

5. Define the Micro and Small production Enterprises.

6. What do you understand by an Event management?

7. What do you mean by Social Media Marketing?

8. Write about Crowd Funding.

9. Write about STARTUP INDIA.

10. Write about PMKVY.

PART B - (5 x 10 = 50 marks)

Answer ALL the following questions.

11. Critically analyze the innovations theory of Entrepreneurship

Or

12. Write about opportunities and challenges of women entrepreneurship

13. Explain the Process of identification of new Entrepreneurship opport

Or

14. Write about Entrepreneurship Opportunities in Rural India.

5 MJ 10112

FOUR YEAR B.A/B.Sc./B.Com./B.B.A/B.C.A.(HONORS) DEGREE EXAMINATION,
NOVEMBER/DECEMBER 2025

FIFTH SEMESTER
Economics

Paper 12 – ENTREPRENEURSHIP AND MSMES.

(w.e.f 2023-2024 Regulations)

Time : Three hours

Maximum : 70 marks

(No additional sheet will be supplied)

PART A — (5 × 4 = 20 marks)

Answer any FIVE questions

1. Define Entrepreneurship.
2. What do you mean by Ecopreneurship?
3. Identify four factors in Entrepreneurial Ecosystem.
4. Identify four challenges in Entrepreneurial Ecosystem.
5. Define the Micro and Small production Enterprises.
6. What do you understand by an Event management?
7. What do you mean by Social Media Marketing?
8. Write about Crowd Funding.
9. Write about STARTUP INDIA.
10. Write about PMKVY.

PART B — (5 × 10 = 50 marks)

Answer ALL the following questions.

11. Critically analyze the innovations theory of Entrepreneurship
Or

12. Write about opportunities and challenges of women entrepreneurship in India
13. Explain the Process of identification of new Entrepreneurship opportunities.
Or

14. Write about Entrepreneurship Opportunities in Rural India.



15. Explain the Problems and Challenges of MSMEs.

Or

16. Write about New Entrepreneurial Opportunities in digital age

~~17.~~ Write about the important elements in Project Report to obtain Loan for MSMEs

Or

18. Write about the Marketing Strategies for the products of MSMEs

19. Write about Institutions and their Programmes of Skill training for MSMEs in India.

Or

~~20.~~ Write about the success story of any one of enterprises located in your area.

M